

Technology continues to evolve and become a bigger part of our daily lives. In order to keep up, businesses are embracing digital transformation: modernizing business processes and existing IT systems by adopting newer technologies that may be outsourced to third parties, often involving cloud-based SaaS.

Beyond structural changes, digital transformation also encompasses a shift in mindset. It seeks to create a future-proof infrastructure where digital is at the core of how the business operates from top to bottom, requiring cross departmental collaboration and employee buy-in. In the wake of the COVID-19 pandemic, how are IT leaders' digital transformation efforts progressing?

In this **One-Minute Whitepaper**, Pulse asked over 100 IT leaders about:

- The state of their digital transformation efforts and budgets
- Their digital transformation priorities and the tech they're using to achieve them
- New C-suite roles to achieve digital transformation—and their effectiveness

Total respondents: 111

BUSINESSES ARE MORE DIGITALLY MATURE THAN A YEAR AGO—BUT DIGITAL TRANSFORMATION REMAINS AN ONGOING PRIORITY

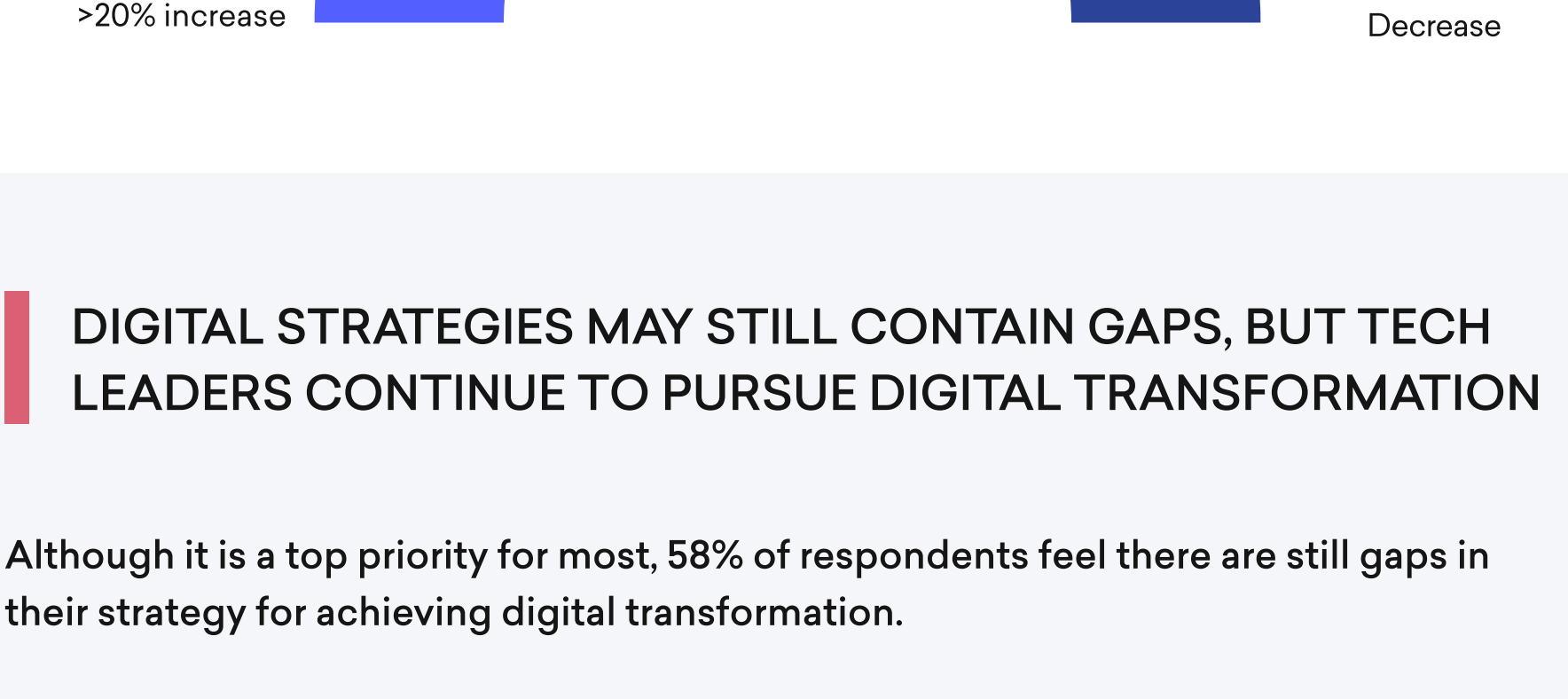
Almost all respondents (97%) have achieved improvements to their digital maturity over the last year.

HOW DOES YOUR ORGANIZATION'S DIGITAL MATURITY COMPARE TO 12 MONTHS AGO?



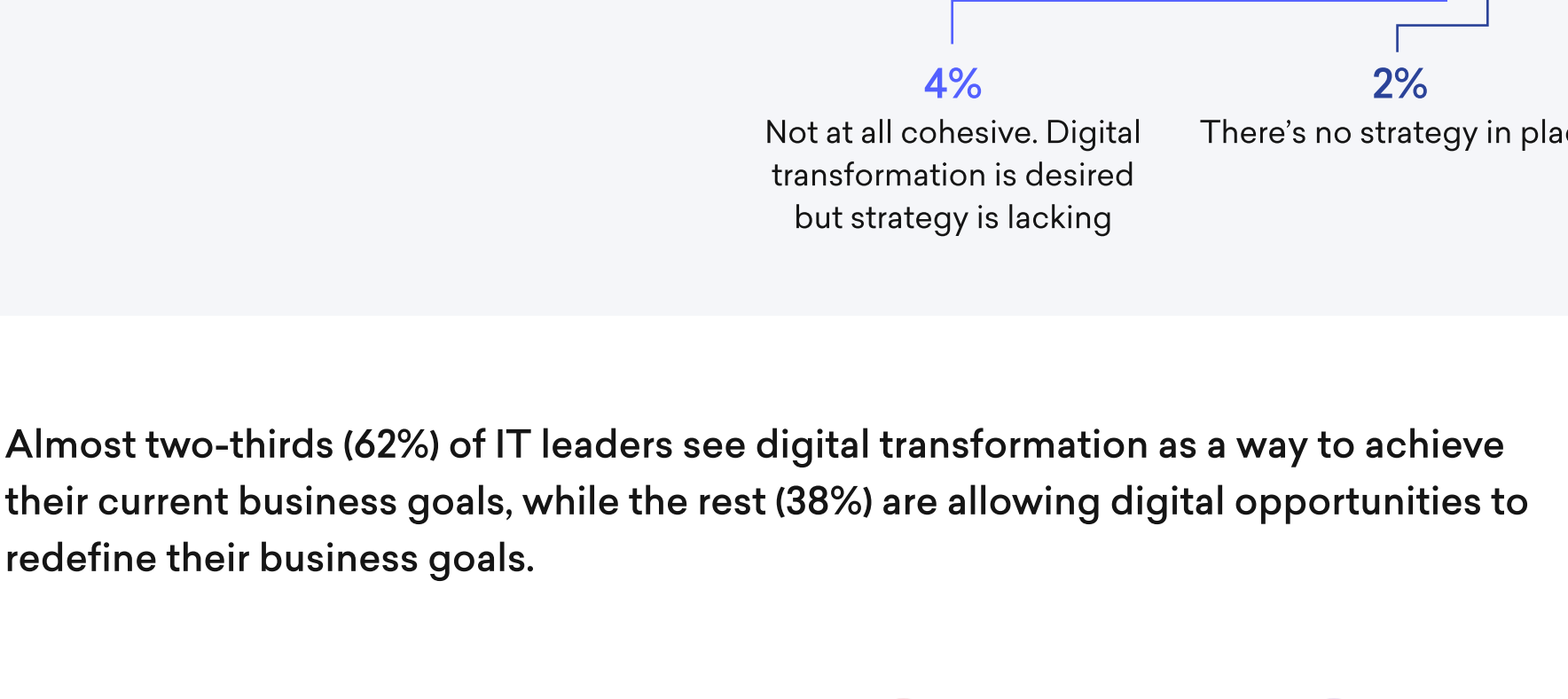
90% of IT leaders see digital transformation as a priority for the next 3 months.

TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING: "DIGITAL TRANSFORMATION IS A PRIORITY FOR THE NEXT 3 MONTHS"?



Nearly three-quarters (72%) of IT leaders expect to see an increase in their digital transformation budget in the next 3 months.

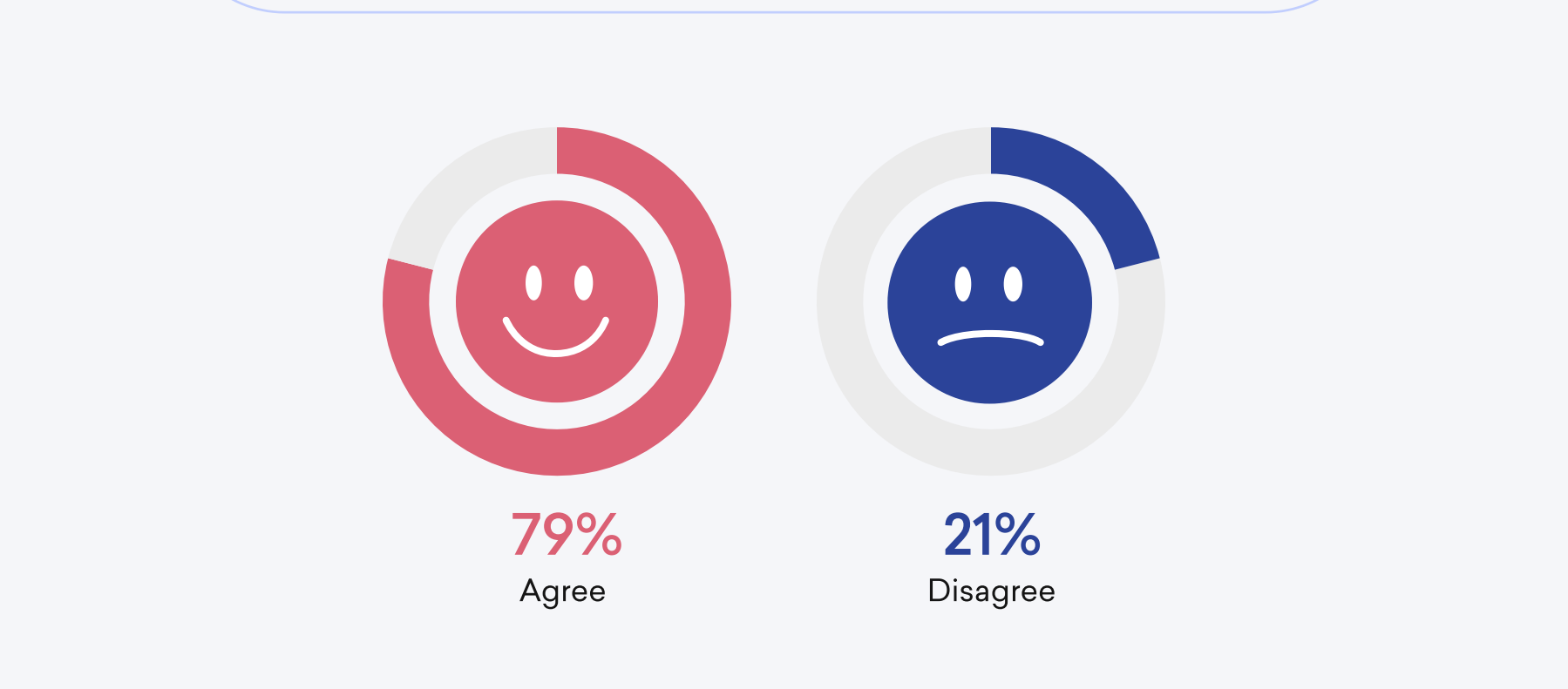
HOW WILL YOUR DIGITAL TRANSFORMATION BUDGET CHANGE IN THE NEXT 3 MONTHS?



DIGITAL STRATEGIES MAY STILL CONTAIN GAPS, BUT TECH LEADERS CONTINUE TO PURSUE DIGITAL TRANSFORMATION

Although it is a top priority for most, 58% of respondents feel there are still gaps in their strategy for achieving digital transformation.

WHICH STATEMENT BEST DEFINES THE STATE OF YOUR DIGITAL TRANSFORMATION STRATEGY?



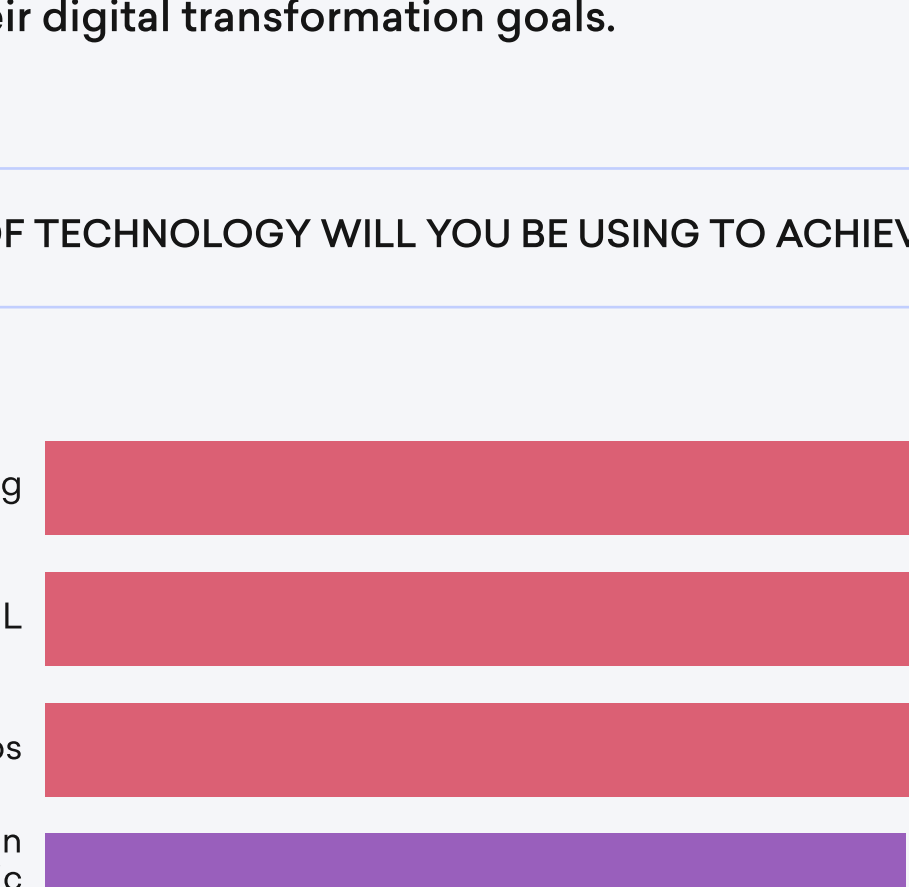
Almost two-thirds (62%) of IT leaders see digital transformation as a way to achieve their current business goals, while the rest (38%) are allowing digital opportunities to redefine their business goals.

ARE YOUR DIGITAL TRANSFORMATION EFFORTS MORE DESIGNED TO:



Over three-quarters (79%) of IT leaders believe their organization is digitally mature enough to keep up with their competitors.

TO WHAT EXTENT DO YOU AGREE WITH THE FOLLOWING: "CURRENTLY, MY ORGANIZATION IS DIGITALLY MATURE ENOUGH TO KEEP UP WITH THE COMPETITION"?



CYBERSECURITY AND INCREASED FLEXIBILITY/SCALABILITY ARE BEING PRIORITIZED FOR DIGITAL TRANSFORMATION—AND IT LEADERS ARE TURNING TO CLOUD AND AI/ML TO ACHIEVE THEM

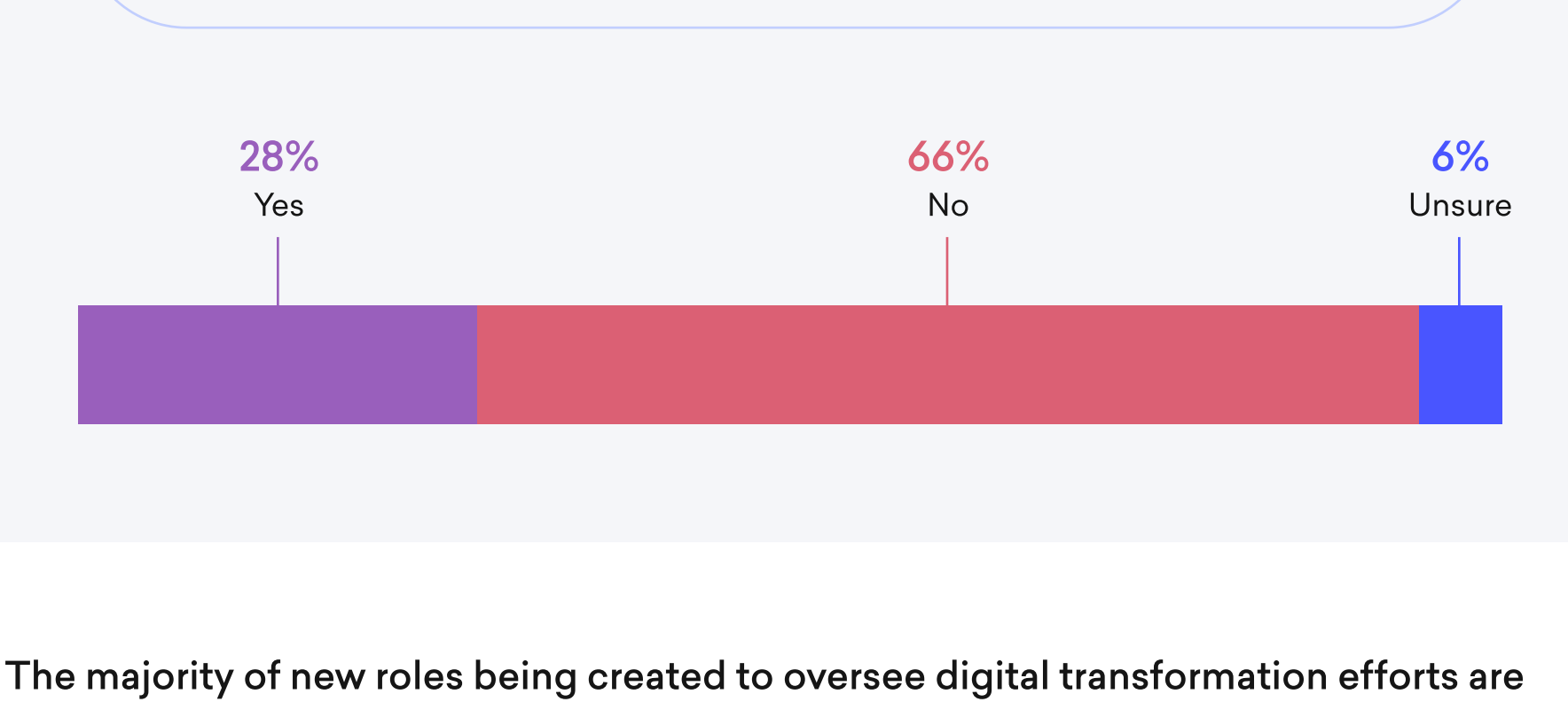
Cybersecurity (58%), increased flexibility/scalability (48%) and workflow efficiencies (41%) are the main goals for digital transformation.

WHAT ARE YOU PRIORITIZING FOR DIGITAL TRANSFORMATION?



Cloud computing (63%) and AI/ML (51%) are the top technologies IT leaders will be using to achieve their digital transformation goals.

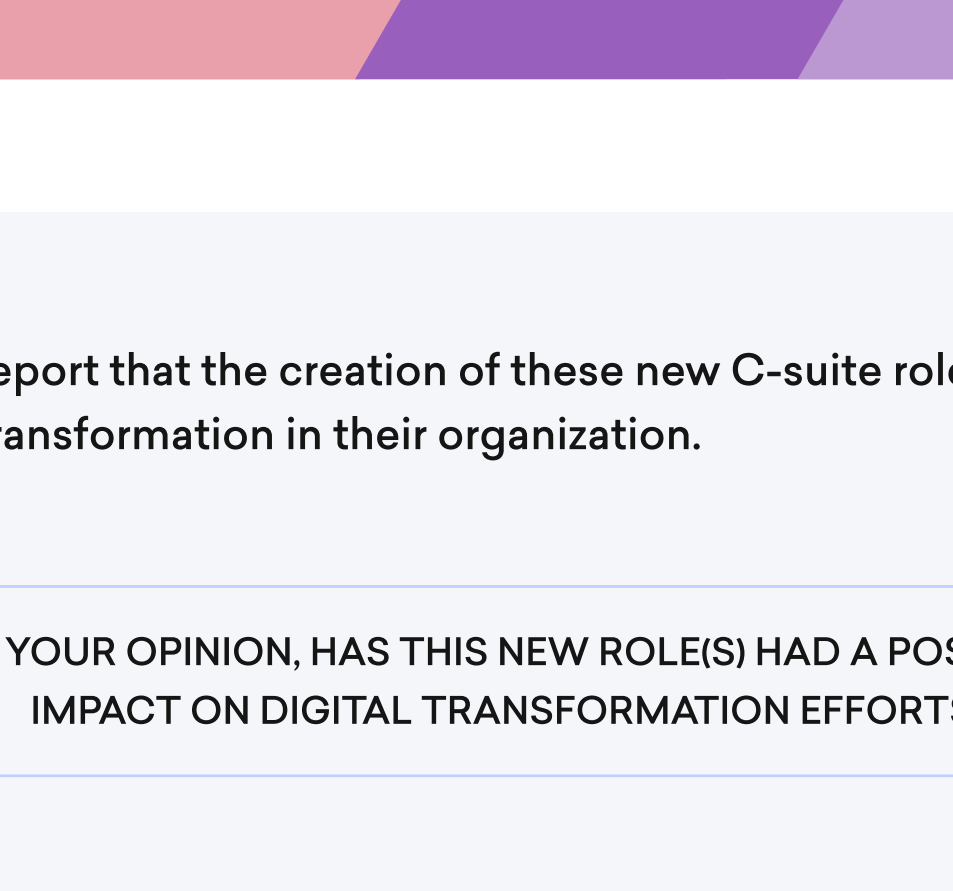
WHAT TYPES OF TECHNOLOGY WILL YOU BE USING TO ACHIEVE THESE GOALS?



BUSINESSES ARE BEGINNING TO RECRUIT THE TALENT NECESSARY TO ACHIEVE DIGITAL TRANSFORMATION—AND CREATING NEW ROLES TO OVERSEE THE EFFORTS

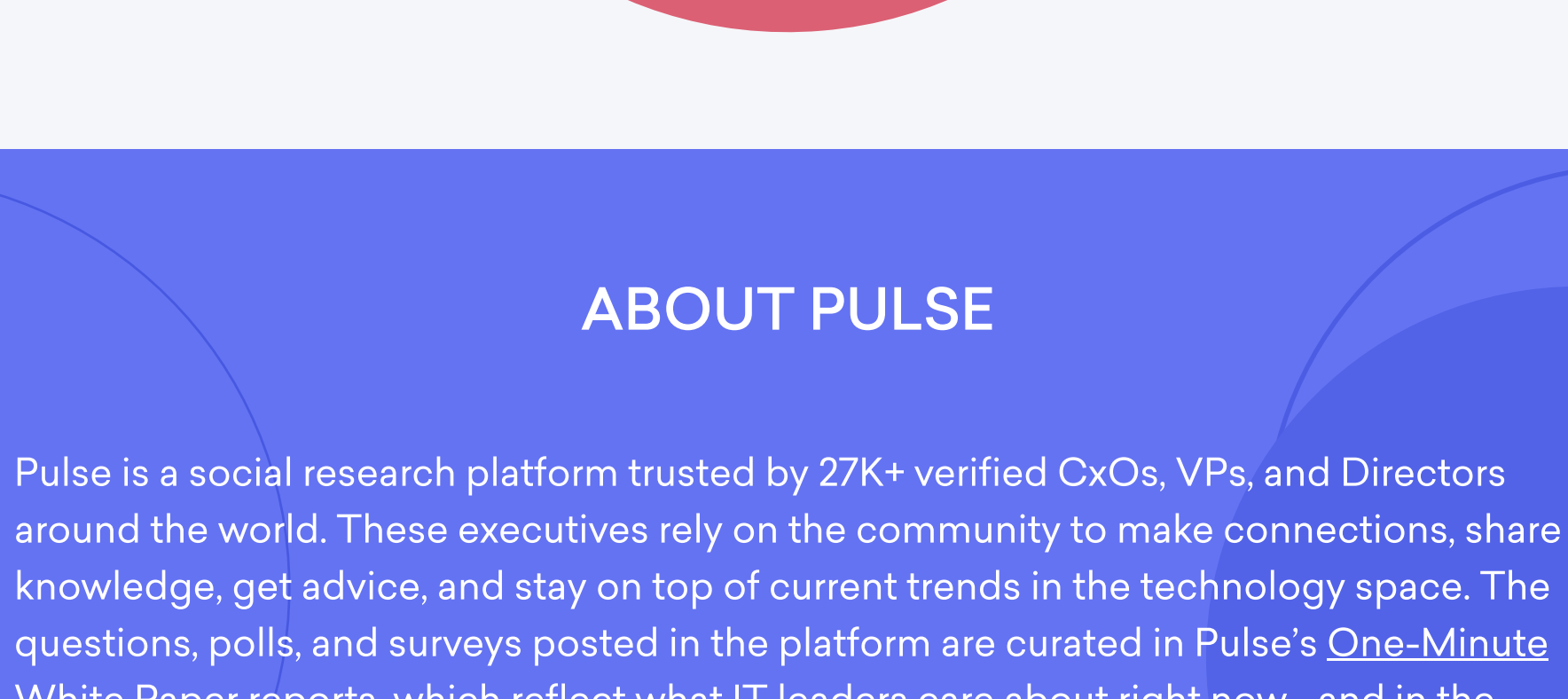
Over a third (37%) of IT leaders report that their organization is recruiting executives with the specific skills needed to oversee successful digital transformation.

IS YOUR ORGANIZATION ACTIVELY RECRUITING EXECUTIVES WITH SPECIFIC SKILL SETS TO OVERSEE DIGITAL TRANSFORMATION?



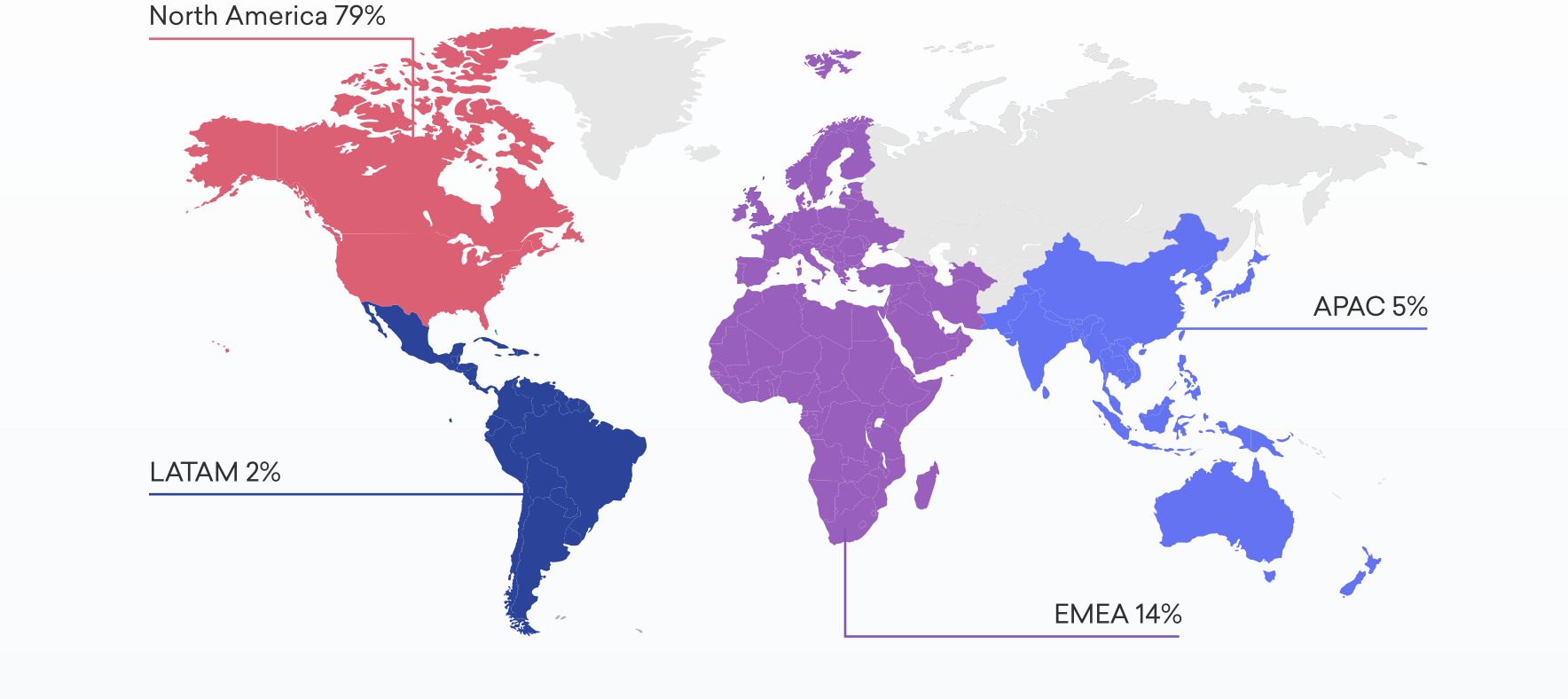
Over a quarter (28%) of IT leaders say their organization is creating new C-suite roles to oversee digital transformation efforts.

HAS YOUR ORGANIZATION CREATED NEW C-SUITE ROLES TO OVERSEE DIGITAL TRANSFORMATION? (I.E. CHIEF DATA OFFICER, CHIEF TRANSFORMATION OFFICER, CHIEF DIGITAL OFFICER)



The majority of new roles being created to oversee digital transformation efforts are Chief Digital Officer (28%) and Chief Technology Officer (26%).

WHICH OF THE FOLLOWING C-SUITE ROLE(S) HAVE YOU INTRODUCED TO OVERSEE DIGITAL TRANSFORMATION?



75% of IT leaders report that the creation of these new C-suite roles has had a positive impact on digital transformation in their organization.

IN YOUR OPINION, HAS THIS NEW ROLE(S) HAD A POSITIVE IMPACT ON DIGITAL TRANSFORMATION EFFORTS?



ABOUT PULSE

Pulse is a social research platform trusted by 27K+ verified CxOs, VPs, and Directors around the world. These executives rely on the community to make connections, share knowledge, get advice, and stay on top of current trends in the technology space. The questions, polls, and surveys displayed on the platform are curated in Pulse's [One-Minute White Paper](#) reports, which reflect what IT leaders care about right now—and in the rapidly evolving world of software, real-time data and insights is what matters most.

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RESPONDENT BREAKDOWN

REGION

TITLE

COMPANY SIZE

